

## TALK ON “EMBRACING UNCERTAINTY, RISK MANAGEMENT”

Organised by the Engineering Education Technical Division, IEM

BEM Approved CPD/PDP: 2 hours Ref: IEM16/HQ/561/T

Date : 15 November 2017 (Wednesday)  
Time : 5.30 p.m. – 7.30 p.m.  
Venue : C&S and TUS Lecturer Room,  
2<sup>nd</sup> Floor Wisma IEM, Petaling Jaya, Selangor  
Speaker : Ir. Dr. Ling Chen Hoe

### SYNOPSIS

We live in an increasingly dynamic, turbulent and uncertain environment. What used to work can no longer be relied upon for future success. Globalization and rapid technological change, among others have led to increasing uncertainty in business. Uncertainty comes from the unknowns, requiring creative management responses, novel coping mechanisms and entrepreneurial efforts. In this kind of environment, traditional approaches can often fall short. Businesses must identify, evaluate, manage and mitigate the different types of risk for improved decision making. Modern organizations must frequently make decisions based on incomplete information, lacking knowledge of the future and its expectations. What does this mean for managers having to make decisions and develop strategies in a highly uncertain environment? How do we as individuals and representatives of corporations anticipate and navigate this in search of our goals and objectives? This talk will review the aspects of uncertainties that organizations face, the different and possible types of risks that they can be exposed to and the corporate governance principles to adhere to ensure all stakeholders' interests are protected.

### SPEAKER BIODATA

#### Summary of Work Experience



Ir. Dr. LING  
Chen Hoe

Since 1990, employed by Meiden Malaysia ([www.meiden.com.my](http://www.meiden.com.my)), a company in the electrical engineering and construction industry in Malaysia. The company is a subsidiary of Meidensha Corporation, Japan (<http://www.meidensha.com/index.html>), a manufacturer of electrical equipment and provides electrical engineering products and services to both the private and public sectors in Malaysia. Currently holds the position of Senior GM and Director in the company.

### Educational Background

Doctorate in Business Administration (DBA), SEGi University, Malaysia (2012 ~ 2015)  
Master's in Business Administration (MBA), University of Lincoln, United Kingdom (2001 ~ 2003)  
Bachelor's Degree in Electrical Engineering (Degree), RMIT University, Melbourne, Australia (1986~1989)

### Professional Membership

Chartered Professional Engineer, Australia (MIEAust CPEng) (2013)  
Competent Engineer (132kV), Energy Commission, Malaysia (2013)  
Competent Engineer (33kV), Energy Commission, Malaysia (2010)  
Professional Engineer with Practising Certificate, Board of Engineers, Malaysia, BEM (2004)  
Member of the Institute of Engineers (M), IEM (2004)  
Construction Manager with Construction Industry Development Board CIDB, Malaysia (1998)

Ir. Assoc. Prof. Dr. Mandeep Singh  
Chairman  
Engineering Education Technical Division

### ANNOUNCEMENT TO NOTE

#### FEES

(Effective 1<sup>st</sup> October 2017)

#### Members

Registration Fee :	FOC
Administrative Fee :	
<u>Online</u>	RM15
<u>Walk In</u>	RM20

#### Non-Members

Registration Fee :	RM50
Administrative Fee :	RM20

- Limited seats are available on a "first come first served" basis (maximum 100 participants).
- To secure your seat, kindly register online at [www.myiem.org.my](http://www.myiem.org.my)

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